



June 2, 2008

Benchmarking Service with QuicDoc® DocuTrac, Inc. partners with Behavioral Pathway Systems

As you know, DocuTrac has a strong belief that “outcomes matter”. We are pleased to announce that we are planning to offer a new benchmarking service that will permit your outcomes to matter even more!

Measured outcomes are more valuable when you have a context for understanding what they mean. For example, how helpful would a thermometer really be as a measure of your health if you didn't know that 98.6 were normal? Benchmarking provides that vital context.

We will soon be offering a powerful and affordable new benchmarking service to all QuicDoc users. This benchmarking service will provide confidential, quarterly comparative reports that will allow you to gauge the performance of your practice against others throughout the United States. More importantly, you will learn about “best practices” for enhancing the effectiveness and efficiency of your practice. Measures will include key indicators such as no-show rate, client satisfaction, clinical outcomes, access (number of days from inquiry to appointment), managed care denials, reasons for termination, number of sessions per client, and retention rate, among others.

Please consider the potential impact of participation. Research demonstrates that benchmarking can lead to highly increased efficiency and effectiveness. For example, a 30% reduction in your no-show rate could translate into a \$10,000 increase in revenue. Such impacts are not unusual with benchmarking. Furthermore, nationally benchmarked data demonstrating the effectiveness of your services can make a powerful statement to referral sources, managed care companies, and regulatory entities.

Data would be transmitted directly and confidentially from your QuicDoc software to Behavioral Pathway Systems (BPS), our benchmarking partner. BPS is the industry leader in the provision of behavioral health benchmarking services. Your participation would not require any additional effort on your part. You are already gathering the data you need. Please be assured that only benchmarking data and no confidential, personally identifiable, or protected health information of your patients will be transmitted or sent.

The benchmarking service will be available at a very affordable annual fee. We want to encourage as many QuicDoc users as possible to participate. Involvement would include other benefits such as audio-conferences, educational newsletters, and other resources to help manage performance within your practice.

We are excited about this new service and hopeful you will become a participant. We believe it will further enhance the overall value of QuicDoc as a tool to help manage your practice.

For more information call DocuTrac at 800-850-8510.
