



December 10, 2007

DocuTrac Launches New Website

DocuTrac, Inc. has launched a new updated website with the goal of providing more conveniently organized content and making the site easier to use. The design of the Website www.quicdoc.com has a new look and feel aimed at bringing its appearance up-to-date, and providing a more pleasant and comfortable user interface.

One issue considered in updating the site was changing the familiar home page graphic of the blonde therapist which has become a DocuTrac icon. The image has been used for nearly ten years on past websites and in advertising DocuTrac products. Because of this it was decided to retain the graphic on product packing, the live help page, and on other advertising and marketing vehicles for a while longer.

The graphic design and layout of the new site was provided through a cooperative effort of DocuTrac staff and DatAchieve Digital. DocuTrac staff was concerned with providing better organized content and more visually suitable pages so that users can easily find wanted information about DocuTrac's products and services.

This year marks the Fifteenth Anniversary for DocuTrac which has founded in 1993. According to the President Arnie Schuster, PhD launching the new Website is a good way to mark this milestone for the Company.
